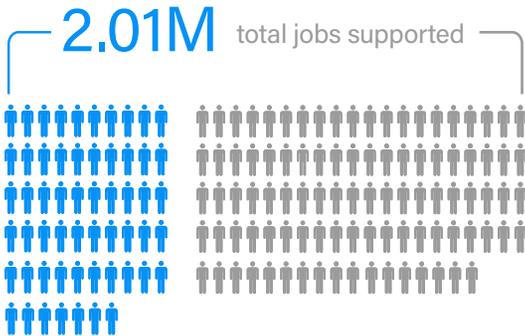


**THE INDUSTRY IS A MAJOR PRIVATE SECTOR EMPLOYER AND PROVIDES QUALITY JOBS, WITH HIGHER THAN AVERAGE SALARIES**

Film & TV industry employment



**DIRECT JOBS**  
787,000

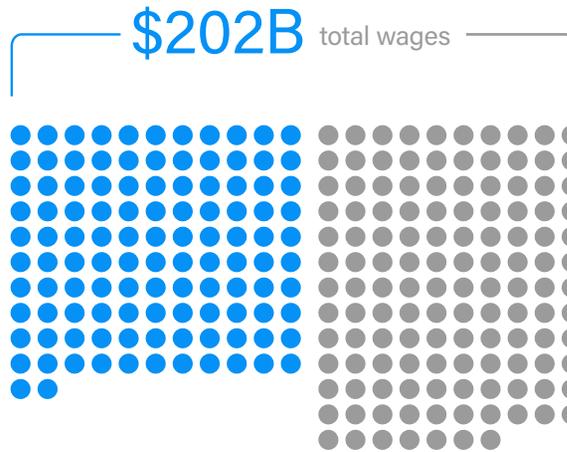
↑ = 15,000 jobs

**320,000** Direct jobs engaged in producing, marketing, and manufacturing motion pictures, television shows, and video content.

**468,000** Direct jobs engaged in distributing motion pictures, television shows, and video content to consumers, e.g. at movie theaters, television broadcasters, cable and pay TV companies, and online video services.

Direct industry jobs employ more people than other major sectors, including mining, oil & natural gas extraction, crop production, and motor vehicle manufacturing.

Film & TV industry wages



**DIRECT WAGES**  
\$90.5B

earned by workers supported by the industry around the country.

● = \$1 billion

Total jobs and wages includes the jobs and wages supported at thousands of companies relying on the industry, such as caterers, dry cleaners, lumber suppliers, and digital equipment suppliers, as well as other industry related jobs, such as in consumer products, video retailing, and theme parks.

**52%** higher salary than the national average for direct jobs overall

**45%** higher salary than the national average for production jobs

National average	\$75,590
Direct jobs	\$114,981
Production related jobs	\$109,323
Distribution related jobs	\$118,845

**THE INDUSTRY IS A NATIONWIDE NETWORK OF SMALL BUSINESSES**

The industry is comprised of over 162,000 businesses in total, located in every state in the country. These are mainly small businesses; 93% employ fewer than 10 people.

**162,000** BUSINESSES



**50** STATES

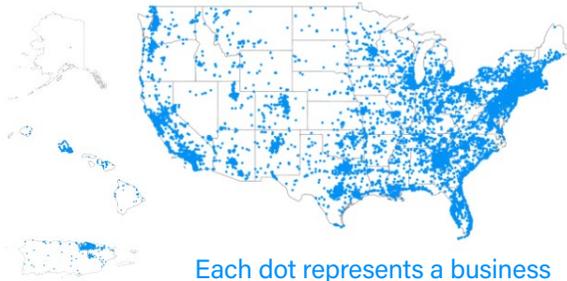


**93%**

Small businesses employing fewer than 10 people

### THE INDUSTRY SUPPORTS LOCAL BUSINESSES

**\$20B** IN PAYMENTS by MPA member companies to over **210,000** local businesses across the United States, in a variety of industries.



### THE INDUSTRY CONTRIBUTES SIGNIFICANTLY TO THE NATION'S OVERALL ECONOMY AND INCREASES THE TAX BASE

#### **\$279B** IN SALES

in 2022 (the most recent year available). If the industry was a country, its GDP would rank 48th in the world according to World Bank nominal 2022 data.

#### **\$33B** IN PUBLIC REVENUES

generated from sales taxes on goods, state income taxes, and federal taxes including income tax, unemployment, Medicare and Social Security, based on direct employment in the industry. \$5.3B in additional public revenues generated from corporate income taxes.

### PRODUCTION BENEFITS LOCAL COMMUNITIES

 Feature films - USA  
Per location shoot

**\$21.8M** average total spend.

**\$11.7M** average local wages.

Local wages represent over **50%** of a feature film's local spending.

**\$10.2M** average vendor spend.

\$802k on lumber/hardware

\$792k on hotels

\$660k on car rentals

\$425k on catering/ food, among other spending.

**\$670K** average spend per day.

**1,483** average local hires.

 Series - Global  
Per location shoot

**\$48.9M** average total spend.

**\$26.7M** average local wages.

Local wages represent **55%** of a series local spending.

**\$475K** average spend per day.

**1,854** average local hires.

### THE INDUSTRY IS HIGHLY COMPETITIVE AROUND THE WORLD

**\$16.4B** IN EXPORTS

**\$9.0B** IN TRADE SURPLUS

The industry generates a positive balance of trade in every major market in the world.



#### EXPORTS

**2.2x**

#### IMPORTS

The industry runs a trade surplus larger than each of the telecommunications, transportation, insurance, and health related services sectors.

**3%** of the total U.S. trade surplus in services

The production and distribution of motion pictures and television programs is one of the nation's most valuable cultural and economic resources.

## Methodology

### **JOBS & WAGES SUPPORTED BY THE INDUSTRY**

Sourced from detailed U.S. Bureau of Labor Statistics (BLS) employment data. Direct jobs are calculated from classification codes fully associated with the film and TV industry, as well as industry-related jobs and wages from codes partially associated with the industry estimated by using adjustment factors based on SIC-NAICS bridges, and other updates. Total jobs are calculated using the RIMS II economic model of the U.S. Bureau of Economic Analysis (BEA), which captures indirect/induced effects, i.e. jobs and wages that rely on the industry, and some additional film/TV employment in other industries (e.g. retail). The current analysis is based on their latest model (2017 U.S. Benchmark I-O Data and 2022 Regional Data). The national average comes from the BLS Quarterly Census of Employment and Wages (2024 Annual Wages per Employee).

### **BUSINESSES MAKING UP THE INDUSTRY**

Calculated based on Dun & Bradstreet business listings data by SIC classification code, gathered at year end 2025.

### **PAYMENTS MADE BY MPA MEMBER COMPANIES**

Aggregate of submissions received from eight major studios covering vendor payments in the U.S. for the applicable year.

### **CONTRIBUTION TO THE OVERALL ECONOMY**

Sourced from Census estimates of annual revenues from employer firms for the applicable classification codes.

### **TAX REVENUES GENERATED BY THE INDUSTRY**

Calculated by applying the appropriate national and local tax rates to wages and taxable vendor payments. Corporate taxes calculated based on information in annual reports from companies within the industry (2024). Information on federal and state current and deferred income tax figures were used where available, or were estimated for the US based on total income tax if that was the only figure reported.

### **LOCAL PRODUCTION SPEND**

Sourced from production location spending data by major studios from 2017-2022 covering 90 unique film location shoots in the United States and 30 unique series location shoots globally. United States regional series average is not reportable due to small base size. Compiled from public sources and major studio submissions.

### **INTERNATIONAL TRADE**

Sourced from the 2024 Bureau of Economic Analysis (BEA) report on U.S Trade in Services, by type of service, the most recent year available. Includes licenses to reproduce and/or distribute, rights to use and "audiovisual originals" categories for movies and television programming. As some imports cells in these published tables are suppressed, imputations were made by applying ratios from surrounding years where unsuppressed data were available.