



President and Managing Director, MPA-Canada | Toronto, Canada

The Motion Picture Association Canada (MPA-Canada) is a non-profit trade association serving as the voice and advocate of the major international producers and distributors of movies, television programming, and streaming in Canada and is an affiliate of the Motion Picture Association, Inc. (MPA). On behalf of the MPA member companies, we support a legislative and regulatory environment that strengthens the film, television, and streaming industry in Canada, working with industry partners and government at all levels across the country.

After more than fifteen years leading the organization, the MPA-Canada's current President and Managing Director has decided to step down to pursue new opportunities and will stay on to ensure a smooth transition to a successor in the new year. MPA is thus seeking a seasoned government affairs executive with proven expertise to join its global leadership team as the new President and Managing Director of the MPA-Canada. This role will lead a small but effective operational team of five in Canada and report to the MPA's Senior Executive Vice President for Global Policy & Government Affairs who is in MPA's Washington, DC headquarters.

Key Responsibilities

- Lead MPA-Canada's advocacy strategy across Canada on priority issues, including copyright, content production, tax, trade, broadcasting policy, internet and regulatory policy, content protection, artificial intelligence, and classification.
- Cultivate strategic relationships with elected officials, senior bureaucrats, and key stakeholders to advance the association's priorities at the federal, provincial, and local levels.
- Represent the MPA-Canada in high-profile settings, before parliamentary committees, and with the media, and ensure the association remains a trusted voice in legislative and regulatory matters affecting the sector.
- Proactively identify policy risks and opportunities, translating complex legislative issues into actionable strategies. Advise members on key policy developments affecting production and distribution across theatrical, television, and streaming markets.
- Oversee a small Toronto team and work cross-functionally and collaboratively with colleagues across the MPA in a matrixed environment.
- Build coalitions with local industry, union partners, allied sectors of the economy, and organizations across the political spectrum.
- Effectively manage budgeting and external consultants across Canada.

Requirements

- A minimum of 12 years of progressive experience in public policy or advocacy, including in government, major corporations, trade associations, government affairs consultancies, agencies, or civil society.
- Deep expertise in government relations and public affairs, and a proven reputation of building and maintaining strong relationships across the political spectrum with policymakers, elected officials, and their staff.
- The ability to lobby at every level of government in Canada.
- Strong political acumen, interpersonal skills, and the capability to advise and communicate complex messages to a range of audiences.
- A record of successfully leading people and priorities, with proven experience working in a fast-paced environment with competing demands and deadlines.
- Proven ability to develop strategies for multiple regulatory and legislative initiatives and serve as a subject matter expert.
- Demonstrated experience analyzing and tracking legislation, synthesizing information from hearings, meetings, and documents into actionable intelligence and strategic recommendations.
- Strong writing skills with a track record of translating complex policy into clear, persuasive materials including summaries, impact analyses, and advocacy content.
- Demonstrated experience in media, technology, copyright, tax, and trade policy is preferred.
- Bachelor's degree required; advanced degree preferred. Law degree is a significant asset.
- The ability to speak French is a significant asset, though not a requirement.
- This position is based in Toronto, with a current hybrid work model that incorporates a mixture of in-office and remote work. Superior candidates located in Ottawa with flexibility will be considered.
- The ability to travel nationally and internationally.

Application Process

- Please submit your cover letter and resume to careers@motionpictures.org.
- MPA thanks all who express an interest in this position; however, only those selected for interviews will be contacted. No phone calls, contact on LinkedIn, or agencies please.
- We offer a competitive salary commensurate with experience and a comprehensive benefits package to eligible employees.
- MPA-Canada invites applications from all qualified individuals.