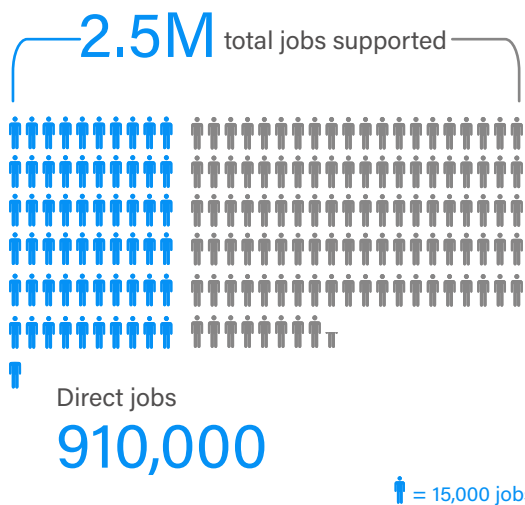


The industry is a major private sector employer.

FILM & TV INDUSTRY EMPLOYMENT



331,000 DIRECT JOBS

engaged in producing, marketing, and manufacturing motion pictures, television shows, and video content.

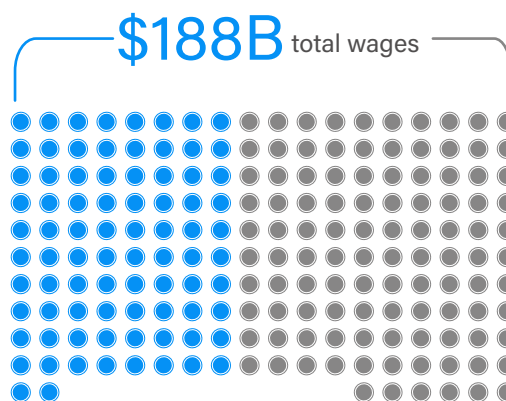
579,000 DIRECT JOBS

engaged in distributing motion pictures, television shows, and video content to consumers, e.g. at movie theaters, television broadcasters, cable and pay TV companies, and online video services.

Direct industry jobs employs more people than other major sectors, including mining, oil & natural gas extraction, crop production, utility system construction, and rental & leasing services.

The production and distribution of motion pictures and television programs is one of the nation's most valuable cultural and economic resources.

FILM & TV INDUSTRY WAGES



DIRECT WAGES

\$82B

earned by workers supported by the industry around the country.

1 circle = \$1 billion

Total jobs and wages includes the jobs and wages supported at thousands of companies relying on the industry, such as caterers, dry cleaners, lumber suppliers, and digital equipment suppliers, as well as other industry related jobs, such as in consumer products, video retailing, and theme parks.

The industry provides quality jobs, with higher than average salaries.

53% higher salary than the national average for direct jobs overall

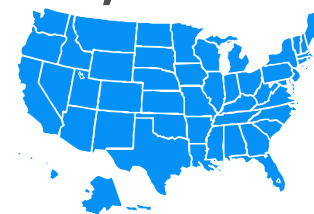
76% higher salary than the national average for production jobs

National average	\$59,209
Direct jobs	\$90,629
Production related jobs	\$104,430
Distribution related jobs	\$82,725

The industry is a nationwide network of small businesses

The industry is comprised of over 93,000 businesses in total, located in every state in the country. These are mainly small businesses; 87% employ fewer than 10 people.

93,000 BUSINESSES



50 STATES



87%

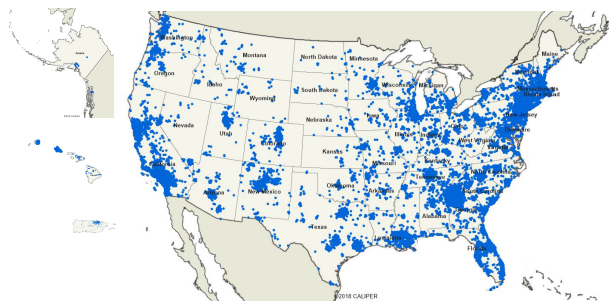


small businesses employing fewer than 10 people

The industry supports local businesses.

\$44B IN PAYMENTS

to over **320,000** local businesses
located across the United States



Each dot represents a business

\$250,000 PER DAY

is contributed to the local economy on average
by a major motion picture shooting on location.

\$150,000 PER DAY

on average by a single one-hour television
episode shooting on location.

The industry contributes significantly to the
nation's overall economy.

\$253B IN SALES

in 2019. If the industry was a country, its GDP
would rank 45th in the world according to
World Bank nominal 2019 data.

The industry increases the tax base.

\$30B IN PUBLIC REVENUES

generated from sales taxes on goods, state income
taxes, and federal taxes including income tax,
unemployment, Medicare and Social Security,
based on direct employment in the industry. \$10B
in additional public revenues generated from
corporate income taxes

The industry is highly competitive around the
world.

\$17.3B IN EXPORTS

\$9.6B IN TRADE SURPLUS

The industry
generated a positive
balance of trade in
every major market
in the world.

EXPORTS

2.3x

IMPORTS



The industry runs a trade surplus larger than each
of the telecommunications, transportation,
insurance, and health related services sectors.

3% of the total U.S. trade
surplus in services

Methodology

Jobs & Wages Supported by the Industry

Sourced from detailed U.S. Bureau of Labor Statistics (BLS) employment data. Direct jobs are calculated from classification codes fully associated with the film and TV industry, as well as industry-related jobs and wages from codes partially associated with the industry estimated by using adjustment factors based on SIC-NAICS bridges, and other updates. Total jobs are calculated using the RIMS II economic model of the U.S. Bureau of Economic Analysis (BEA), which captures indirect/induced effects, i.e. jobs and wages that rely on the industry, and some additional film/TV employment in other industries (e.g. retail). The current analysis is based on their latest model (2012 U.S. Benchmark I-O Data and 2018 Regional Data). The national average comes from the BLS Quarterly Census of Employment and Wages (2019 Annual Wages per Employee).

Businesses Making Up the Industry

Calculated based on Dun & Bradstreet business listings data by SIC classification code.

Payments Made by the Industry

Calculated using (1) submissions received from eight major studios covering vendor payments in the U.S. for the applicable year; (2) analysis of overall data on film and TV production by the U.S. film and TV industry.

Tax Revenues Generated by the Industry

Calculated by applying the appropriate national and local tax rates to wages and taxable vendor payments. Corporate taxes calculated based on information in annual reports from companies within the industry (2019). Information on federal and state current and deferred income tax figures were used where available, or total income tax if that was the only figure reported.

Contribution to the Overall Economy

Sourced from Census estimates of annual revenues from employer firms for the applicable classification codes.

International Trade

Sourced from the Bureau of Economic Analysis (BEA) report on U.S. Trade in Services, By Type of Service. Includes licenses to reproduce and/or distribute, rights to use, and "audiovisual originals" categories for movies and television programming.