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April 22, 2016

## **MPAA Member Studios Record Solid Waste Diversion Rate over 70% for Fourth Year in a Row**

*New Figures and Growing List of Initiatives Demonstrate the Film and TV Industry's Commitment to Environmentally Friendly Practices*

WASHINGTON - The Motion Picture Association of America, Inc. (MPAA) today announced its annual report on its member studios' environmental sustainability efforts. In 2015, the six companies collectively prevented 23,000 tons of their studio sets and other solid waste from entering landfills. That figure accounts for a 72 percent diversion rate of the studios' total solid waste from landfills, which marks the fourth year in a row the percentage has been over 70 percent.

The new figures are compiled through the Solid Waste Task Force, a joint program between the MPAA and the Alliance of Motion Picture and Television Producers. The Task Force was designed to promote environmentally friendly collaboration across the film and television industry, and has been recording the data for more than 20 years.

Also, to mark Earth Day, the MPAA is [releasing a new fact sheet](#) outlining how its member studios individually and voluntarily take on a wide-variety of green initiatives throughout the entire year.

**MPAA Chairman and CEO Senator Chris Dodd** stated: "It's a great honor to represent studios that use their global platforms to raise awareness about the importance of sustaining our environment, while also bringing innovative and green-friendly policies to practice every day."

For more information, check out [this new factsheet](#) and [infographic](#) demonstrating how MPAA member companies promote green values year-round.

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### **About the Solid Waste Task Force**

*The Solid Waste Task force (SWTF), comprised of the major studios and television networks, was formed in the early 1990s, following the passage of Assembly Bill 939 in 1989, to address resource conservation and reduce solid waste being sent to landfills. The SWTF member*

*companies voluntarily implement waste diversion programs to reduce the environmental impact of solid waste, as well as assist local government in meeting the mandates of AB 939. Today, SWTF members meet regularly to collaborate on creating additional progressive environmental programs.*

**About the MPAA**

*The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.*

**About the AMPTP**

*Since 1982, The Alliance of Motion Picture & Television Producers (AMPTP) has been the primary trade association with respect to labor issues in the motion picture and television industry. The AMPTP negotiates 80 industry-wide collective bargaining agreements on behalf of over 350 motion picture and television producers (member companies include studios, broadcast networks, certain cable networks and independent producers).*

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