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Marvel's Daredevil and Marvel's Jessica Jones Providing More than 3,000 Jobs to New Yorkers

Marvel's Jessica Jones to Debut on Netflix on November 20th

Washington, D.C. – Marvel's *Daredevil*, the critically acclaimed Netflix Original Series, and the soon to debut Marvel's *Jessica Jones*, also exclusively on Netflix, have been a boon to the New York economy, providing tens of millions of dollars in local spending.

A second season of Marvel's *Daredevil* has been added to the landmark pact between Marvel and Netflix, which originally included four series and a mini-series event when announced in 2013. This adds up to the largest film or television production commitment in New York State's history.

"We're thrilled to be shooting these series in New York," said **Dan Buckley, President**— **Marvel Television, Publishing and Brand Management**. "We wouldn't be here without the leadership of Governor Cuomo and his continuing commitment to creating a film-friendly environment in this state."

The productions have also contracted with more than 900 New York vendors, adding fuel to a sector that continues to be a key source of local jobs and business growth.

The <u>latest state economic profile</u> shows that more than 94,950 people are directly employed by the motion picture and television industry in New York, including nearly 54,000 production-related employees.

"Marvel's *Daredevil* and *Jessica Jones* are perfect examples of the content community's commitment to embracing innovative distribution platforms," said **Senator Chris Dodd, MPAA Chairman and CEO**. "The unbreakable link between content and technology, coupled with competitive tax incentive programs, is a driving force behind productions that contribute enormously to the local communities in which they film."

"There is no better destination for film and television production than New York and we're big fans of *Daredevil* and *Jessica Jones* for bringing more than 3k jobs to the Empire State," said **Empire State Development President, CEO & Commissioner Howard Zemsky**. "From cameramen, to production assistants and set designers to local businesses hired, these productions are creating thousands of new jobs and generating millions of dollars in spending statewide."

Marvel's *Daredevil* and Marvel's *Jessica Jones* are produced by Marvel Television in association with ABC Studios for Netflix. Both Marvel and ABC are units of The Walt Disney Company. All episodes of *Jessica Jones* will launch exclusively on Netflix on November 20.

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About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com. © 2015 MARVEL

About Netflix

Netflix is the world's leading Internet television network with over 69 million members in over 60 countries enjoying more than 100 million hours of TV shows and movies per day, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

About the MPAA

The Motion Picture Association of America Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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