



FOR IMMEDIATE RELEASE:

July 27, 2015

## **Motion Picture and TV Industry Is Responsible for 6,500 Jobs in Hawaii, Paying Local Workers \$233 Million in Wages**

*Latest Round of TPP Negotiations in Maui Highlights the Local Link between Trade, Jobs, and the Motion Picture & TV Industry*

WASHINGTON, D.C. – Today, as the U.S. is set to host three days of meetings between [Trans-Pacific Partnership \(TPP\) Trade Ministers](#) in Maui from July 28-July 31, the Motion Picture Association of America, Inc. (MPAA) is announcing [new state economic data](#), showing that the film and TV industry is responsible for more than 6,500 jobs and \$233 million in total wages in Hawaii. That economic impact is driven by the more than 2,600 people directly employed in the motion picture industry - including 1,255 production-related employees – and the nearly 400 motion picture and television industry businesses throughout the state.

Overall, the American motion picture and TV industry supports 1.9 million jobs nationwide. Overseas markets are critical to the success of the U.S. motion picture and TV industry, which registered \$15.8 billion in exports and a positive services trade surplus of \$13.4 billion in 2013.

Following Congress's significant step of [approving Trade Promotion Authority \(TPA\)](#), it's a priority that trade negotiators finalize agreements like the TPP with strong protections for creators, allowing the motion picture and TV industry to create more jobs in the U.S. by reaching some of the world's biggest and most important markets.

“It's fitting that this latest round of TPP meetings are taking place in Hawaii, where the film and television industry is thriving, creating jobs and boosting businesses statewide,” stated **MPAA Chairman and CEO Senator Chris Dodd**. “Supporting TPP and U.S. trade agreements that protect the rights of creators will go a long way towards heightening America's competitive

advantage around the globe and allow our industry to drive even more economic activity here at home.”

Recently, Hawaii has hosted a number of major productions, including titles such as “Jurassic World,” “Point Break,” “Aloha,” and “Hawaii 5-O.” Visit [TheCredits.org](http://TheCredits.org) to find out more about the creativity, innovation, and workers behind-the-scenes of the movie and television industry in Hawaii and the rest of the United States. And click here for an [INFOGRAPHIC](#) that further outlines the link between trade, movies, and American jobs.

### **About the MPAA**

*The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.*

###

### **For more information, contact:**

MPAA Washington, D.C.  
Kate Bedingfield  
(202) 293-1966  
[Kate\\_Bedingfield@mpaa.org](mailto:Kate_Bedingfield@mpaa.org)