



FOR IMMEDIATE RELEASE
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Senator Chris Dodd's Introduction of Sony Corporation President and CEO Kazuo Hirai at the 66th Annual Technology & Engineering Emmy® Awards

WASHINGTON, DC – *Below, as prepared for delivery, is MPAA Chairman and CEO Senator Chris Dodd's introduction of Sony Corporation President and CEO Kazuo Hirai as Hirai was presented with a Lifetime Achievement Award at the 66th Annual Technology & Engineering Emmy® Awards at The Bellagio Hotel in Las Vegas, Nevada on January 8, 2015.*

"Good evening friends, colleagues, creators and innovators.

There is a Japanese proverb which says a 'vision without action is a daydream. Action without vision a nightmare.'

Tonight, I have the great privilege of introducing a man of both vision and action.

A man I respect and greatly admire: Kazuo Hirai. From his auspicious entry level beginnings where he occasionally translated for musical acts touring in Japan, Kazuo has never stopped pushing himself and the company he loves to do more – broadening the boundaries of creativity and innovation.

By combining the world's amazing content and cutting edge innovative technology, Sony has become a hub of global entertainment. And for the past thirty years Kazuo Hirai has been there every step of the way.

Now, with Sony's new Video Unlimited service, Kazuo is looking to continue that success in the world of online streaming by offering a wide variety of film and television titles available to audiences when, where and on which devices consumers choose.

This initiative once again demonstrates Kazuo's commitment to innovation while also responding to the ever-evolving consumer experience, and one I might add that we at the MPAA are excited to embrace with our recently created website, WhereToWatch.com.

All of us gathered this evening are aware of the difficult days Sony has been through over the past weeks.

I believe, as do the incredible, hardworking, and loyal family at Sony, and particularly at Sony Pictures Entertainment, that Kazuo Hirai's visionary leadership and his passion are an inspiration for everyone at Sony. I cannot imagine a better leader for these times.

A leader whose background gives him a valuable global perspective; a leader whose rise through the ranks of Sony over the years provides him an understanding and experience with almost every facet of this global company.

Kazuo is a 21st century creator and innovator who welcomes the challenges of our times.

Lifetime achievement awards typically arrive around the end of someone's career, but I am fully confident that we can look forward to many more decades of Kazuo Hirai's already remarkable contributions to the consumer's embracement of technology and content.

Ladies and gentlemen, please join me in welcoming and acknowledging the recipient of this year's Technology and Engineering Lifetime Achievement Emmy Award, Kazuo Hirai."

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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