

## FOR IMMEDIATE RELEASE

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## PRODUCTION OF TWENTIETH CENTURY FOX'S GONE GIRL CONTRIBUTES OVER \$7 MILLION TO LOCAL MISSOURI ECONOMY

Film Opens Nationwide Friday, October 3
Directed by David Fincher
Produced by Leslie Dixon, Bruna Papandrea, Reese Witherspoon and Ceán Chaffin Written by Gillian Flynn and based on her bestselling novel "Gone Girl"

**WASHINGTON, DC -** The production of Twentieth Century Fox's GONE GIRL in Cape Girardeau, Missouri spanned close to two months and contributed over \$7 million dollars to the Missouri economy, according to new data released today by the studio. The production hired 116 Missourians, including over 30 off-duty law enforcement officials, and the cast and crew stayed over 7,000 hotel room nights. The movie also utilized over 1,400 extras. The movie opens nationwide tomorrow and local residents of Cape Girardeau will celebrate the production tonight with an advanced screening at the local Wehrenberg Cape West 14 Theater.

Beyond the immediate economic benefit from production, the film has also already begun to spark a boost in tourism. Cape Girardeau has already <u>created a driving tour</u> of GONE GIRL's most notable spots.

The <u>latest state economic profile</u> also reports that beyond just GONE GIRL, the film and television industry in Missouri supports over 8,700 direct jobs and \$325 million in wages in the state.

Missouri State Representative Kathryn Swan said, "The filming of GONE GIRL, by 20th Century Fox, was an overwhelmingly positive economic experience for Cape Girardeau, both in the short-term and long-term. Not only was over \$7 million dollars spent in our local community during the filming, but our area will benefit from tourism in the years to come. Yet, the benefits were not only monetary, as the city became fully-engaged in hosting the friendly cast and crew. Property improvements were made, university students benefited, extras experienced once-in-a-lifetime opportunities, and the air was electrified as celebrities were sighted on a

regular basis. Cape Girardeau is a most congenial host and we look forward to the next opportunity!"

"The production of GONE GIRL is a great example of the enduring impact that the production of movies and television have on local communities throughout the nation." said **Senator Chris Dodd, Chairman and CEO of the Motion Picture Association of America.** "Movie and television productions provide a tremendous boost to the economy of hosting communities, first with the significant investments made during production and then often through increased tourism for years to come."

Key economic impact figures from the production of GONE GIRL in Missouri:

- Contributed over \$7 million dollars to the Missouri economy
- Hired 116 Missourians and utilized 1,400 extras
- Cast and crew stayed 7,000 hotel room nights

## About the MPAA

The Motion Picture Association of America Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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