

Key Developments in Movie and Television Online Services in the first Quarter 2013

Multi-Territory Services

Blackberry World (U.S., U.K. & Canada)

- In January, the new [Blackberry World](#) service was announced for use with the Blackberry 10 smartphone in U.S., UK and Canada. Blackberry World offers TV shows and films for download or rental. Films are available from studios including Fox, eOne, Lionsgate, MGM, Paramount, Sony, Starz, StudioCanal, Disney, Universal (UK), Warner Bros and TV shows from ABC, BBC, CBC, CBS, DHX Media, ITV, National Geographic, NBCUniversal(UK), Nelvana, Sony, Starz, Fox, Univision and Warner Bros.

Google Play (India & Mexico)

- In March, in [both India and Mexico, Google Play added](#) movies for rent and purchase. The full list of countries offering movies for viewing on the website or via an app on Android devices now includes U.S., U.K., Australia, Brazil, Canada, France, Germany, India, Japan, Korea, Mexico, Russia, and Spain.

HBO (Hong Kong)

- In February, HBO Asia announced the [launch of its streaming service, HBO Go](#), for 'now TV' customers in Hong Kong – the first in Asia to offer this service.

IndieFlix(Australia, Canada, Ireland, New Zealand, U.K., U.S.)

- In March, [IndieFlix](#), a subscription video-on-demand service, [signed a deal with Xbox Live](#) to provide access to their library of independent feature films, and documentaries. IndieFlix is also available for viewing through Roku.

iTunes(Status Update)

- In Q1 2013, iTunes announced a significant territorial expansion of its iTunes movie stores. EMEA now boasts 41 countries with the addition of Bulgaria, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Luxemburg, Slovakia, Slovenia, Bahrain, Botswana, Egypt, Guinea, Mauritius, Mozambique, Niger, Oman, Qatar, Saudi Arabia, South Africa and United Arab Emirates.

Nook Video (U.S. & U.K)

- In March, Barnes & Noble [signed a licensing agreement](#) for their Nook Video with Paramount, Lionsgate, MGM, Relativity Media, National Geographic, Little Pim and Film Buff, who join HBO, Sony Pictures, Starz, Viacom, Warner Bros, Disney and BBC Worldwide (UK). Nook Video offers content for streaming or download on their Nook HD and Nook HD+ tablets.

Key In-Country Services

Canada

- In February, [Videotron announced](#) the launch of a new video-on-demand subscription service, [Illico Club Unlimited](#), throughout Quebec and Ontario. In addition to French-language titles in Canada, the service provides access to movies, TV shows and series from both major studios and local independents, including Sony, MGM, CBS, Films Seville, TVA Films and Alliance.

France

- In March, France's AB Groupe launched [Jook Video](#), [a video-on-demand subscription service](#) offering TV series and movies from both major studios and local independents. Content can be streamed on any PC/Mac, as well as iPads and Samsung Smart TVs.

Sweden

- In April, [a new subscription service, Magine](#), was announced that allows cloud-based live, time-shifted and catch up television, on smartphones, tablets, TVs and computers. The service provides content from Swedish broadcasters SVT and p TV4, as well international channels including CNN International, BBC, National Geographic, Nickelodeon and Cartoon Network. There are plans to expand the service to Germany and Spain in 2013 and to United Kingdom in 2014.

U.K. & Ireland

- In January, [Sky announced a new subscription service, Sky Go Extra](#), a service *that* allows for the download of movies and TV shows (depending on their Sky TV subscription) to smartphones, tablets, laptops or MacBooks. Content is available through Sky Movies and Sky TV channels, as well as partner channels such as Nickelodeon and Disney.

United States

- In January, [Blockbuster On Demand](#) announced their updated streaming service will offer 1080p and 5.1 channel surround sound, as well as apps for 2012 Samsung Smart TVs, Android and Roku 2.
- In January, [Technicolor and Dreamworks announced](#) the soft launch of [M-Go](#), a Pay-Per-View (PPV) and Video-On-Demand (VOD) video service. The service offers movie and TV content from most major studios. As an additional service, MGo will suggest other competing services, such as Amazon, iTunes, Netflix, or Vudu, if they do not have the content available.
- In January, AT&T U-verse announced the addition of a [subscription video streaming service, U-verse Screen Pack](#). Currently, it is only marketed to existing U-verse customers. The service provides unlimited access to movies with most titles sourced from Sony and MGM.
- In February Comcast added [Streampix](#), their monthly [subscription video streaming service](#) for existing Xfinity customers providing unlimited access to movies and TV shows from major studios including Disney-ABC Television Group, NBCUniversal, Sony Pictures, Warner Bros. Digital Distribution and Cookie Jar Entertainment.
- In March, [Redbox Instant by Verizon](#) completed its beta testing and the online service is now available to the public. The subscription service offers unlimited streaming access to 4,600 movie titles from studios, such as Warner Bros. and EPIX. [Redbox Instant](#) also offers the option to purchase or rent newer titles not yet available for streaming.
- In early April, Warner Bros announced their new subscription streaming service, [Warner Archive Instant](#). This service draws on [the back catalog of rare older movies and TV shows](#) from Warner's own library, as well as other studios such as MGM, RKO and Allied Artists.