

Key Developments in Movie & Television Online Services in the Second Quarter 2013

Multi-Territory Services

iTunes (iCloud Services)

- Earlier this year, iTunes announced that [iCloud Services](#) for movies and TV shows is now available in US, Canada, UK, Australia, Belgium, Cyprus, Denmark, Finland, France (TV only), Greece, Luxembourg, Malta, Netherlands, Norway and Sweden.

LoveFilm (U.K. and Germany)

- In June, [LoveFilm](#), Amazon's DVD and movie streaming service in U.K. and Germany, signed a [deal with Disney](#) to stream the studio's films on-demand via [Disney Movies on Demand](#) to LoveFilm members. Also in June, [a multi-year licensing agreement](#) was signed with CBS Studios International to provide U.S. television series from CBS and programming from the Showtime network, in addition to earlier agreements with Fox, Universal, Miramax, Warner Bros., BBC, ABC, ITV, Studiocanal and eOne.

Netflix (Netherlands, France, Belgium and U.S., Canada, Latin America, Europe)

- In June, [Netflix announced](#) it will launch its subscription streaming service in the Netherlands in late 2013. Additional countries slated for launch later this year are [France and Belgium](#) and perhaps Germany.
- In June, DreamWorks Animation [signed a multi-year deal](#) to add new episodic TV programs to Netflix in 2014, available in all Netflix's operational territories in the U.S., Canada, Latin America and Europe.

Viki (Global, Latin America, China)

- In June and July, [Viki](#), a [video streaming website](#) that offers on-demand video of TV shows and movies from around the world, expanded its offering of [telenovelas in Latin America](#), including a [local version of the site](#), and [its presence in China](#), distributing the sci-fi series *Falling Skies* via online outlets. [Viki content partners](#) include BBC Worldwide, TNT, [NBC](#), [A&E](#), [TVB](#) in [Hong Kong](#), [SBS](#) in South Korea, [Fuji TV](#) in Japan and [Amedia](#) in Russia.

YouTube(U.S., Canada, U.K., Australia, Japan, Korea, France, Spain, Russia and Brazil)

- In May, Google announced YouTube will [offer monthly subscriptions](#) to view a line-up of films and TV shows online. YouTube will also launch several dozen [special-interest subscription-video channels](#) in U.S., Canada, U.K., Australia, Japan, Korea, France, Spain, Russia and Brazil.

Key In-Country Services

Australia

- In April, Access Digital Entertainment announced the May 2013 launch of [Ezyflix.tv](#), Australia's first streaming service to offer [Ultraviolet functionality](#), in addition to the ability to download or rent more than 2,000 films and TV shows from major Hollywood studios.

Canada

- In June, Cineplex, Canada's largest theatre chain, [announced a deal](#) with Warner Bros., Sony Pictures, Universal Pictures and Paramount Pictures that will allow theatregoers to pre-order digital copies of movies when they buy a ticket to see it at the cinema. The Ultraviolet digital copy will be available for download from the Cineplex Store about the same time the movie is released on DVD.
- In June, Bell Media [announced Bravo GO's launch](#) in July providing live streaming of current season and library VOD from Bravo Canada's broadcast channel, including content from the USA Network, TNT and Showtime. Currently available to TV service providers, it will expand to tablets, smart phones and computers.

China

- In June, [MGM Television announced a deal](#) with Jiaflix Enterprises, an internet-delivered programming service operated in partnership with m1905.com (official internet subsidiary of state-owned China Movie Channel/CCTV6), [to make MGM's new theatrical releases available](#) on a transactional video on demand basis and classic library films on a subscription video on demand basis on m1905.com. Jiaflix/m1905.com also has a signed agreement with Paramount Pictures.

United Kingdom

- In May, Australian digital retailer, Access Digital Entertainment, announced the launch later this year of [WowHD.tv](#), UK's first online retailer to offer [Ultraviolet-enabled digital content](#). WowHD.tv will offer download-to-own and VOD movies and TV shows from Hollywood studios.
- In July, the Japanese firm Rakuten announced the [beta launch](#) of its streaming service, [Wuaki TV](#), in the UK. Content consists of film and TV series from major Hollywood studios like Warner Bros., Disney, Sony and Fox, as well as major UK and international distributors like the BBC.

United States

- In May, Target announced its [new streaming service](#), [Target Ticket](#), now in beta testing to Target employees only. The service will provide access to 15,000 titles, including new releases, classic movies and "next day TV" shows.
- In May, AT&T's U-verse unveiled their new [On Demand store front](#) offering customers a new user interface with better navigation and advanced search tools that allow search by title or cast.
- In June, the tech company Fanhattan announced [Fan.tv](#), a "search-tool" website that would offer the ability to stream movies and TV shows through programming from providers including but not limited to Amazon, Crackle, Hulu, iTunes, Netflix, Vudu and major TV networks.