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## Paramount's NOAH Provides New York State with Jobs, Positive Economic Growth

NEW YORK- As audiences flock to theaters this weekend to see Paramount Pictures' NOAH, the movie's production has already left a lasting impact on the state of New York. New statistics released today by the studio show the film is responsible for \$60.5 million in spending and almost 2,000 jobs in New York State alone. This includes \$30.2 million in wages paid to local employees, who contributed \$3.6 million in taxes back to the state's government. Principal photography for NOAH began in 2012 and was primarily based in Planting Fields Arboretum State Historic Park in Upper Brookville and Long Island's Oyster Bay.

Overall, the production utilized hundreds of local vendors in a variety of industries, such as post-production services, lodging, car rental facilities, catering businesses and many others. For example, the production spent nearly \$650,000 at Lenoble Lumber Company based in Long Island on materials for the shoot. Another beneficiary was Bay Crane, Inc, an upstate crane and transportation solutions company that saw \$1.1 million in business from the production.

"Today's announcement is another great example of how the State's production tax credit program is making New York the place to be for major films and television shows," **Governor Andrew M. Cuomo** said. "The program enabled us to attract NOAH to New York State, and with millions of dollars in spending for local vendors and small businesses in New York City and on Long Island. The new New York is open for business, and we are pleased that a growing number of film, as well as television, producers are contributing significantly to the State's momentum in creating jobs and our economic recovery."

"Film and television production provides an enormous boost to state and local economies," said **Senator Chris Dodd**, Chairman and CEO of the Motion Picture Association of America. "The numbers released today demonstrate once again that when a production comes to town, with it follows increased spending at local businesses and jobs for the local workforce. Thanks to support from Governor Cuomo, the Assembly and the Senate, NOAH is one of many productions choosing to film in New York and take advantage of the state's attractive and reliable production tax incentive."

Key figures released today as a result of the production of NOAH are:

- \$60,518,031 in local community expenditures. This includes hotels, car rentals, catering, hardware, local wages, rental fees, permit fees, and other expenses
- \$30,261,759 in wages paid to local New York residents
- \$3,631,411 in taxes paid by employees to New York State
- 1,966 local direct jobs created by the production

### ***About the MPAA***

*The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.*

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