

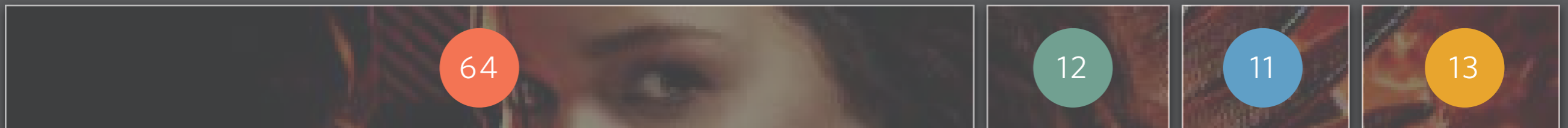
MOVIEGOERS REPRESENT A DIVERSE AUDIENCE

● % CAUCASIAN ● % AFRICAN-AMERICAN ● % HISPANIC ● % ASIAN/OTHER

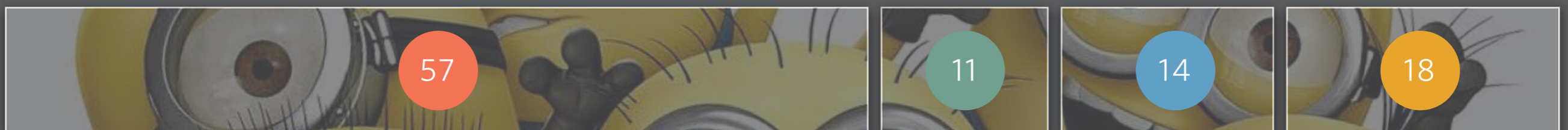
IRON MAN 3



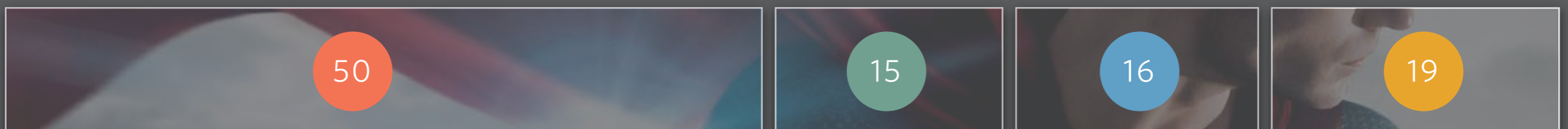
HUNGER GAMES: CATCHING FIRE



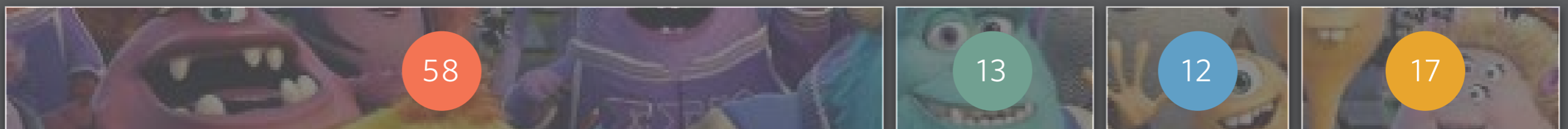
DESPICABLE ME 2



MAN OF STEEL



MONSTERS UNIVERSITY



PERCENTAGE OF US POPULATION

